



Big Society Broadband

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INCA

Supported by the **nominettrust**

The Big Society Broadband Project

Objectives:

- Create **Innovative Models** that can **Scale & Replicate**
- Establish **Sustainable Partnerships** for Next Generation Broadband
- Promote **Social & Digital Inclusion**

Initial Project Partners



INCA and its members –
the core knowledge base



plunkett

Plunkett Foundation
promoting rural community
ownership models



ACRE - Rural Community
Action Network – local
development groups

Knowledge Base



Building on *Beyond Broadband*

- An information resource to aid project development
- Expert peer groups develop key themes
- Online case studies & briefings
- Mix of volunteer and paid effort
- An 'Open Source' approach

Update

Site copy

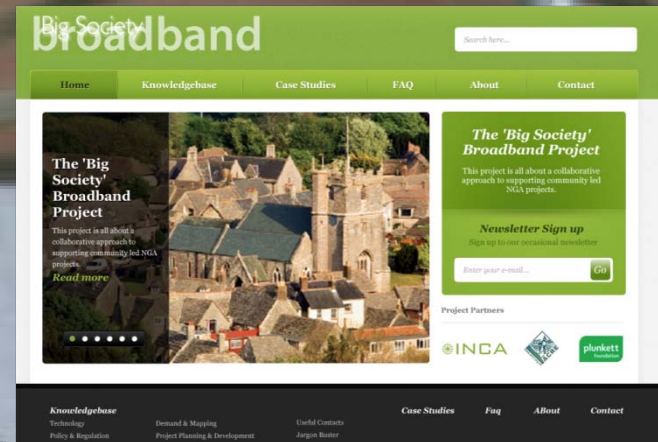
- Beyond Broadband Guide copy acts as primer for different sections, expanded with more detailed information/articles

Technology Options

- Work underway/commissioned on FTTx, cable, wireless, satellite options

Policy & Regulation

- Articles developed: Government Policy on Next Generation Broadband and BDUK



Business Models, Finance & Investment

- Project types, models, sources of investment – public, private & community

Demand & Mapping

- Work in progress on confirming BDUKs plans to promote the Erebus project, Rural Broadband Partnership etc.

Procurement

- Different approaches to procurement and their implications for project development

Thought Leadership & Case Studies

- Content syndication agreed with Race Online and Quocirca analysts
- Development of articles and endorsements by Ed Vaizey, Simon Towler Alan Srbljanin, Robert Ling, George Hall
- New case studies by Cumbria, Gateshead, Manchester including development of video content

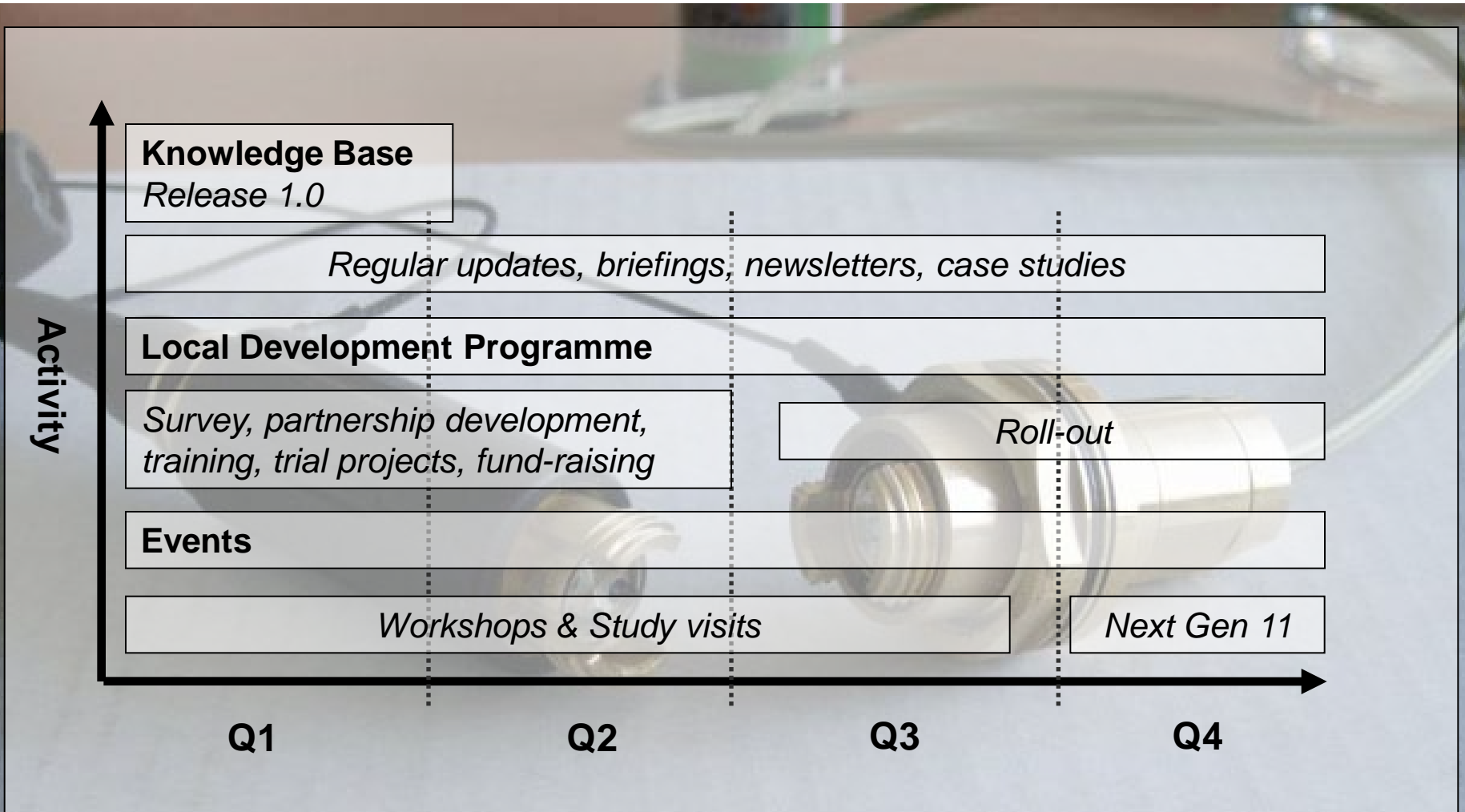
Local Development

- Develop the partnership & agree respective roles & activities
- Start work on a small number of projects (district/county)
- Develop skills and capabilities
- Raise further funding
- Roll-out to 2nd & 3rd wave of BDUK projects
- Develop programme for urban projects
- Run practical workshops & study visits

Events Programme

- Workshops to support local development
 - Rural, urban, public sector, community
- Next Gen Roadshow programme
- ACRE & Plunkett events
- Other broadband conferences
- Potential for study visits – e.g. UK, Netherlands, Sweden
- Next Gen 11 Conference – November

Outline Plan





the independent networks cooperative association

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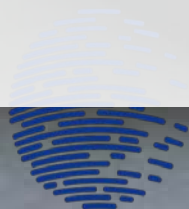
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Download *Beyond Broadband* from

www.inca.coop

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CABLE & WIRELESS

