

Presentation title : Delivering Broadband  
Date: April 2011  
Presented to Suffolk  
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Broadband Delivery UK

# Welcome

# Summary

- BDUK and Government objective
- BDUK Support & funding
- Superfast Broadband Pilots
- Spring 2011 funding round
- Local Broadband Plan
- Support available

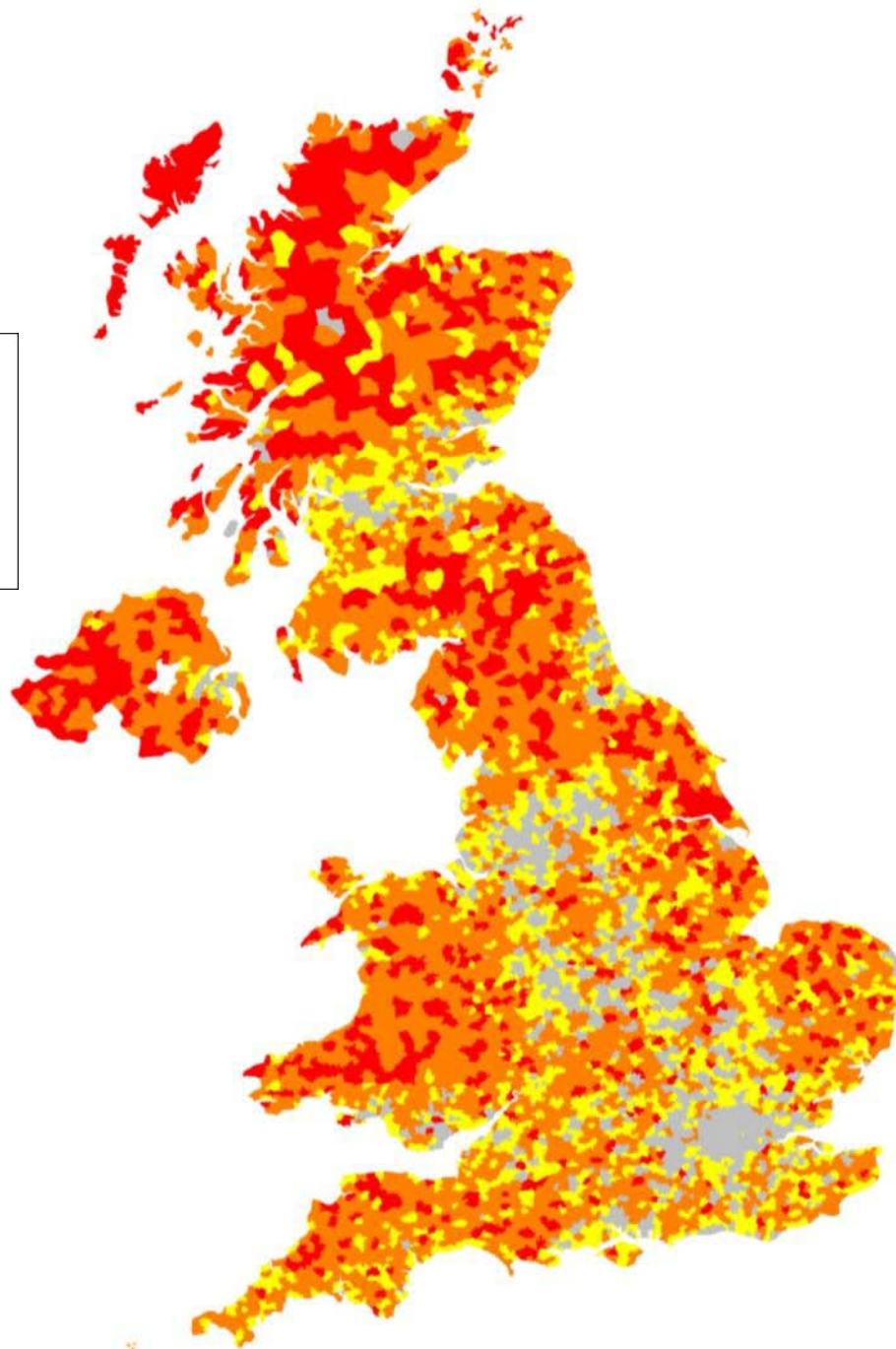
## B DUK and Government objective

- BDUK is a team within DCMS, and is responsible for achieving the Governments aims
- “...deliver the best superfast broadband network in Europe by 2015” - *DCMS Structural Reform Plan*
- By 2015 two thirds served by the private sector
- BDUK will be focused on the ‘final third’



Not-spot/slow-spot levels  
% of households

- Greater than 50%
- 10% to 50%
- up to 10%



## B DUK currently has four primary goals

- To ensure this country has the best Superfast Broadband in Europe by the end of this parliament (2015).
- To ensure delivery of Standard Broadband to virtually all communities in the UK within the lifetime of this parliament (2015).
- To ensure the efficient use of funding to deliver Superfast Broadband and Standard Broadband.
- To assist other Government initiatives which are dependent upon customers ability to access Broadband based services.

# Current Activity

- Developing commercial and delivery models to that best leverage the public money available
- Providing input into other government policy that will influence the spread of superfast broadband
- Developing ways to provide central support to local initiatives (e.g. state aid guidance)
- Defining 'Best in Europe' superfast broadband
- Superfast broadband pilots
- Launch Spring 2011 funding process

# Funding available

- £530m from the TV licence fee was provided as part of the spending review to 2015. Further £150m a year in 2016 & 2017 (£300m total) may be available
- There are sources of European funding (e.g. ERDF) to leverage funds provided by BDUK
- Other public sector sources (Councils, DAs etc)
  - Given the potential economic benefits and the possibility for enabling public service transformation, local public bodies may choose to provide additional funding for broadband projects
- There are a number of models for the use of funding – gap funding investments, revenue shares, public ownership of assets
  - BDUK is investigating all possible funding models

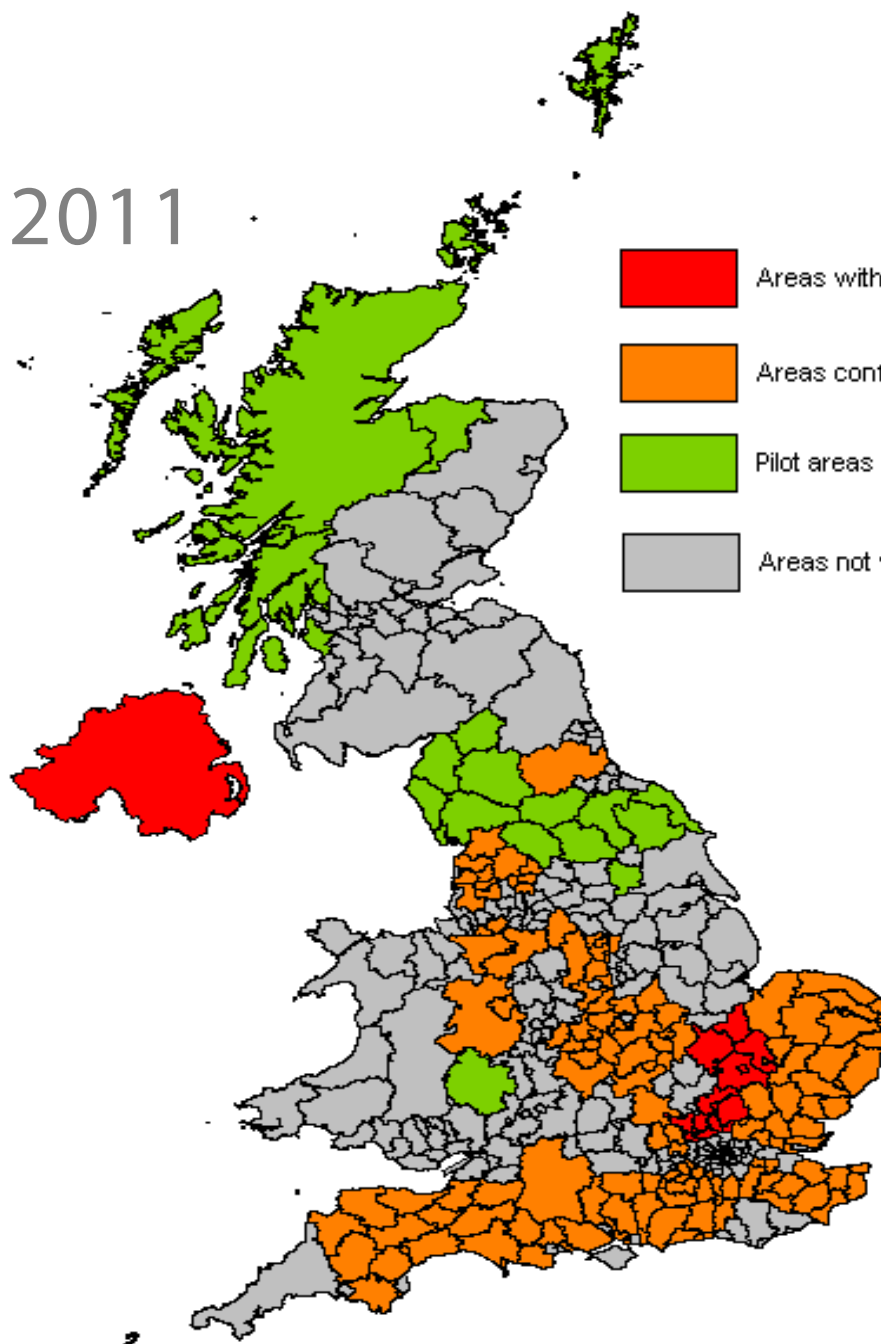
# Superfast broadband pilots





- “Our aim is to use these pilots to discover exactly what needs to be done to make superfast broadband commercially viable...” – Jeremy Hunt  
15th July 2010
- Locations are:
  - North Yorkshire
  - Herefordshire
  - Highlands and Islands
  - Cumbria
- Very different areas and potential projects – each will move at its own pace

## Beyond the Pilots

- Funding available as part of the Spring 2011 funding round
  - Guidance for bidding into this round has been published
  - Bidders day held in early March
  - Bids due late April with the selection completed by late May
  - Further funding will be available later in the year
- The basis for bids to the Spring 2011 funding round and future funding will be the creation of a local broadband plan

Spring 2011



-  Areas with expression of interest for Wave 2 funding
-  Areas confirmed as bidders for Wave 2 funding
-  Pilot areas
-  Areas not yet confirmed as bidders for Wave 2 funding

# Local Broadband Plan

- Covers the whole of an area, we encourage a partnership approach
- The strategy should look at:
  - Transformation of services
  - Economic development
  - Links to corporate plans
  - Social inclusion
  - Existing broadband initiatives
- Demand programs will be important to deliver sustainable revenue
- Community approach will also need to be identified inc. existing networks, community approach to demand stimulation

# Demand: Race Online 2012

Why local authorities should support the Race Online 2012 campaign to help achieve a networked nation by the end of 2012

- To achieve efficiencies/ savings by moving more services such as school applications to internet first
- To support older people to exercise more choice and control over care services and extend independence/ promote active ageing
- To increase civic participation through more opportunities for local citizens to find their voice, engage and participate
- To demonstrate strategic leadership by making the most of the kit, connectivity and support available in communities to help off liners take their first steps online
- To develop collaborations and partnerships with corporate and charity race online partners and make sure everyone is able to benefit from broadband
- <http://raceonline2012.org/get-involved>

# Community: ACRE

- Action with Communities in Rural England is the national umbrella body of the Rural Community Action Network (RCAN), which operates at national, regional and local level in support of rural communities across the country.
- Rural Community Action Network members are charitable local development agencies, generally based at county level, which support and enable initiatives in rural communities.
- Your local RCAN member will be able to offer advice and support regarding community consultation in your area. They have many years experience in developing plans with communities, facilitating community action and working with others to meet the needs of rural communities.
- Please contact your local RCAN Member for advice. Details via the ACRE website [acre.org.uk](http://www.acre.org.uk) or call ACRE on 01285 653477
- <http://www.acre.org.uk/>

## Local Support Required

- Get involved - Work with your local project team
- Drive demand for broadband and applications that require Superfast Broadband
- Use today as a platform to shape the objectives for the bid
- Winning the bid is the start of the process

## Questions

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