

# Suffolk Broadband Conference

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Welcome! I am delighted to be hosting this Conference on broadband provision in Suffolk on Wednesday 6th April 2011.

I have been campaigning since being elected Member of Parliament for the Waveney Constituency in May 2010 to help ensure that high speed broadband reaches all parts of the area I represent and I am very much looking forward to meeting attendees from communities across Suffolk.

The aim of this Conference is to bring industry, government and local people together to kick start a dialogue about the future of broadband provision in Suffolk. Engaging local communities is an integral part of the Government's vision for a Superfast Broadband Future. The Conference is just the first step and as part of a continuing dialogue I hope as many of you as possible will contribute to my online blog on broadband at: <http://peteraldousmp.wordpress.com/2011/03/24/broadband-essential-to-our-economic-recovery/>

I hope you have an enjoyable and informative morning and I look forward to meeting as many of you as possible.

**Peter Aldous**



# Wednesday 6<sup>th</sup> April, Waveney House Hotel, Beccles, Suffolk, NR34 9PL

## Programme

8.45 Registration

9.15 Welcome and introduction – Peter Aldous, MP for Waveney; Dr Dan Poulter, MP for Central Suffolk and North Ipswich

9.25 The problem and its importance –Dr Stuart Burgess, Commission for Rural Communities; Adrian Wooster, broadband commentator

9.45 Keynote address - Ed Vaizey MP, Minister for Communication, Culture and the Creative Industries

10.00 The Broadband Delivery UK Vision – Robert Ling

10.15 Andy Wood and Peter Ingram, Choose Suffolk Broadband Proposal

Questions and discussion

10.40 Coffee

11.00 The view of the major supplier

Bill Murphy, Managing Director Next Generation Access – BT Group

Questions and discussion

11.25 Alternative solutions to broadband coverage in Suffolk

Chairman: Roger Turkington – Suffolk ACRE

Malcolm Corbett, Chief Executive - INCA and John Gili-Ross - Rural Broadband Partnership

Aidan Paul, Chief Executive - Vtesse Networks

Graham Dupree - Miniflex

Lloyd Felton, Director - County Broadband

Steven Ritchie, Sales Manager – Avanti

Gary Disley, Managing Director - Buzcom

Questions and discussion

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### 12.35 Infrastructure sharing: problems and solutions

Chairman: Chris Kastel, Chief Executive - East of England Broadband Network (E2BN)

Phillip Pearce, Strategic Technical Manager – E2BN and Chris Kastel, Chief Executive – E2BN

Jon Hunt, Account Manager – Ja NET (The UK's Education and Research Network)

Questions and discussion

1.00 Concluding remarks – Peter Aldous MP and Dr Dan Poulter MP

1.10 Buffet lunch and networking

2.00 Conference closes

# The Speakers



## Peter Aldous

Peter Aldous was born in Ipswich and has lived in North Suffolk most of his life. Before entering Parliament, he helped look after the family pig and arable farm outside Halesworth and worked as a Chartered Surveyor in Norwich and Ipswich.

He has been both a Waveney District Councillor and a Suffolk County Councillor, where he was Deputy Leader of the Conservative Group. Peter was elected Member of Parliament for Waveney in 2010.

In his spare time, Peter is a keen sports fan and tries to attend Ipswich Town Football games when possible.



## Dr Stuart Burgess

Dr. Stuart Burgess, CBE chairs the Commission for Rural Communities having previously been Chairman of the Countryside Agency, and was the Government's Rural Advocate from 2004-2010. He is a member of the ethics committee for the Department of Work & Pensions, co-Chair of the BMA Patient Liaison Group (2004-07), chair of the inter-faith group for the safer neighbourhoods scheme (Metropolitan Police) for the London boroughs, and member of the University Court of Nottingham.

He has been involved in rural and social regeneration in the East Riding and North Yorkshire and is co-author of a study booklet on the countryside entitled "Presence". He has served as regional, national and international Church leader in the Methodist Church, including President of the Methodist Church of Great Britain in the millennium year. Stuart's interests include working for debt cancellation in Africa, walking, music and playing tennis.

## Malcolm Corbett

Malcolm Corbett is the Chief Executive of the Independent Networks Co-operative Association, set up in 2010, to bring together organisations in the public, private and community sectors working to develop next generation superfast broadband services.

Prior to setting up INCA, Malcolm founded and ran the Community Broadband Network from 2003 to 2010. Before that he was a director of Poptel, the co-operative Internet Service Provider. Whilst at Poptel Malcolm was instrumental in founding the .coop global top level Internet domain.

Malcolm has been active in supporting the development of co-operative and social enterprises. He was the founding chair of Social Enterprise London and helped set up the national Social Enterprise Coalition.

Malcolm has a degree in Biochemistry from the University of Surrey.



## Gary Disley

Gary Disley, Managing Director, Buzcom

Gary is an experienced executive who has worked for global organizations such as BBC Television, Sky Television, and the internationally renowned ESPN network.

Gary trained as a Journalist at Radio City in Liverpool from 1985 and during the following seven years went on to produce and edit the stations Sports content. He was in charge of the output on April 15th 1989, the day of the Hillsborough Disaster. During the days and weeks that followed he interviewed more than three hundred supporters caught in the crush and many of the interviews made the national news.

In 1995 Gary accepted a contract to produce and present a daily sports news show for the global broadcaster ESPN. The international version of ESPN's flagship SportsCenter show drew global audiences of between 70-80 million people each day.

In 1997 Gary formed Sports News Group and negotiated a multi million dollar deal to win the rights for Showtime Arabia to broadcast the English Premier League across the Middle East and North Africa. Sports News Group produced three years of coverage including every game that took place during this time.

After leaving Sports News Group in 2000 Gary accepted an offer from Great Leighs Racecourse to act as it's Head of Media Production. During his time at Great Leighs Gary diversified away from his normal Media role to act as the Project Manager for the scheme with the track eventually opening in 2007.

However radio has never been far from his heart. This time around instead of broadcasting he chose to focus on using radio links to supply wireless broadband to both rural and Urban areas. He formed Buzcom and in a little over eighteen months has won a major tender to become a



preferred supplier to Essex County Council, Maldon District Council, and within the last month - Uttlesford District Council. Buzcom's FibreWiFi brand has become the areas market leader in it's field and he looks forward to further expansion in 2011.



## Graham Dupree

Graham Dupree-Sales Director EMEA, Miniflex Ltd

Graham has led ICT sales and marketing strategies within both the public and private sectors for 25 years for a number of companies, including Cable & Wireless, Global Crossing and SunGard .

While at Global Crossing he was a contributing member to the Governance programme for the emerging PSN (Public Sector Network).

In 2003 Graham was a member of the initial DTI led Broadband Aggregation Programme, and more recently has been a judge on the e-government awards panel.

Graham joined Miniflex in October 2010 to lead the growth in FTTH products in the EMEA region.



## Lloyd Felton

Lloyd founded County Broadband more than eight years ago and the company is now acknowledged as one of the leading rural broadband providers. His experience in the practical deployment of least-cost, fastest-to-deploy networks and in aligning the social engagement of communities necessary to support projects has put him at the forefront of the rural broadband debate.

## John Gili-Ross

John Gili-Ross has over 30 years' experience within the telecommunications and IT sectors. He has held various roles including business development, strategy development, operational and programme management, business process development and bid management.

He has 25 years of local authority experience at a Parish Council, Borough and County Council level. He is Chairman of West Bergholt Parish Council, Chairman of the Colchester Association of Local Councils and Vice Chairman of Essex Association of Local Councils (EALC). He is the Rural Broadband advisor for the EALC.



John has first-hand experience in the delivery of rural broadband projects. He was appointed to

the Essex County Council (ECC) supplier selection panel as the project manager for the successful Maldon rural broadband project. He was responsible for the funding applications and community liaison between broadband suppliers and the community of West Bergholt resulting in the successful delivery of a high speed rural broadband service.



## Jon Hunt

Jon Hunt is working with JANET in a policy analysis capacity, to explore how JANET's infrastructure and capabilities can support initiatives such as the rural broadband agenda. Prior to this, Jon was a Senior Architect in Becta's Technical Policy and Standards Team, where he worked closely with local authorities, regional broadband consortia (RBCs) and JANET in support of the further development of broadband for the education sector.



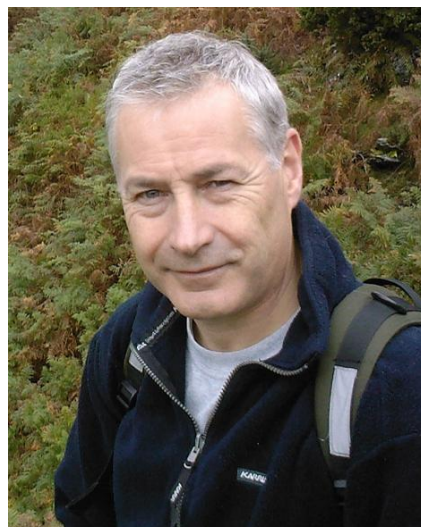
## Peter Ingram

Peter Ingram is Programme Director for the Suffolk Better Broadband Programme. He is also Managing Director of Touchstone Consulting Limited, his own company, established to provide strategic consulting in telecommunications, media and technology to a range of clients in the UK and around the world.

Until the end of 2009, Peter Ingram was Chief Technology Officer (CTO) at Ofcom, which is the regulator and competition authority for the UK's converged communications industry, where he played a leading role in Ofcom's Strategic Review of Telecommunications (which led to the functional separation of BT Openreach), Ofcom's strategy for Next Generation Access/Superfast Broadband, and Ofcom's management of the radio spectrum. Prior to joining Ofcom in 2004, Peter had been Chief Technology Officer (CTO) at BT Retail. Peter had a long and varied career at BT, including working on the strategy and technology developments related to broadband.

## Chris Kastel

Chris is CEO of E2BN - the learning grid for the East of England – and has played a lead role in the successes of the organisation since its inception in 1999. Chris has led on over 10 major regional tenders. He works closely with all 10 Local Authorities who make up the E2BN members. E2BN provides core network services to its member LAs and some 2300 schools and libraries, and a range of services, learning activities and content.



## Robert Ling

Robert Ling is currently on secondment to the Broadband Delivery UK team which is a DCMS initiative delivering on the Governments broadband commitments. Robert Ling also works at Yorkshire Forward, originally joining the Digital Sector team, initially helping to establish the successful networking organisation Game Republic for the video games industry in the region. Moving onto the role of e-Business Manager, Robert delivered the £8m Business Support programme to increase ICT adoption amongst Business in Yorkshire and Humber, which enabled an increase of over £44m of new sales to the region.

Robert's current role of Business Improvement Manager focuses on delivering programmes in increasing business performance through Supply Chain development and enabling ICT Adoption with a range of business support programmes, which increases the use of technology within business processes. Increasing access to broadband networks across the Yorkshire and Humber region, including the development of Next Generation Access, through projects such as [digitalregion.co.uk](http://digitalregion.co.uk) and [nynet.co.uk](http://nynet.co.uk). Previously Robert worked as an e-Business Consultant in South Africa and for Xerox based in London.

## Bill Murphy

Bill Murphy is the Managing Director of Next Generation Access, BT Group, responsible for driving the commercial roll-out and adoption of high-speed broadband technologies across the UK.



During his 20 years at BT Bill has held senior roles in the UK, Europe and North America. Most recently he was Managing Director, BT Business, responsible for BT's relationship with 1,000,000 small businesses in the UK. Prior to that Bill was CEO of BT's businesses in Ireland and worked closely with DETI in Northern Ireland on the first generation roll out of broadband to 99 per cent of the population. This built on his experience as Managing Director, BT Regions, where he played a key role in the rollout of first generation broadband, setting up 84 public private partnerships across Northern Ireland, Scotland and Wales.

Bill lives in London with his wife and two children.



## Aidan Paul

Aidan Paul is Chief Executive of Vtesse Networks. He has over 25 year's communications experience starting in fibre optic transmission and LAN design as a member of IEEE 802.3 Ethernet and ANSI FDDI standards and the Eden Committee on Cable TV communication standards in the 80's.

He started Vtesse Networks 10 years ago based on providing the first national Gigabit Ethernet services. Customers now include IBM, Atos Origin, hp, Lloyds Banking Group, Barclays, Deutsche Bank, Vodafone and others.

Last year, based on the company's knowledge of fibre routes, they started a number of FTTC and FTTH trials, including fibring up part of Broughton, Huntingdonshire, which now supports 1Gbps services to residents, making it the fastest village in the UK.



## Philip Pearce

Currently E2BN's Strategic Technical Manager, Philip is responsible for leading on the technical development of E2BN's network and services to ensure the consortium continues to meet the requirements on the national agenda and needs of users in the East of England. He has over 12 years experience in building shared broadband networks.

## Dr Dan Poulter

Dr Dan Poulter was elected MP for Central Suffolk and North Ipswich in May 2010, having previously worked as an NHS hospital doctor specialising primarily in obstetrics, gynaecology and women's health. Dr Poulter continues to practice medicine as an NHS hospital doctor on an occasional basis in order to keep in touch with the problems and concerns of the people of Suffolk. He also has a Law Degree from Bristol University.



Outside of medicine, Dr Poulter was previously Deputy Leader of Reigate and Banstead Council (2008 -10) where he delivered multi-million pound regeneration projects, as well as the national award winning Preston Home Energy and Water Conservation Project which not only reduced household carbon emissions but also saved people money on their home energy bills.

Dr Poulter has served on healthcare improvement committees and gives of his free time to support both local and national charities. He has previously helped to set up medical and lifestyle advice clinics for the homeless and people with drug and alcohol misuse problems. He is also a strong supporter of Help for Heroes, and this year ran in the Kesgrave Fun Run to help raise money for St Elizabeth's Hospice in Ipswich.

Dr Poulter remains a keen rugby player and cricketer and until recently played on a social basis for Guys Hospital Rugby Club.

## Steven Ritchie



Steven Ritchie, Sales Manager, UK and Ireland, Avanti Communications Group PLC.

Steven has been with Avanti since 2005, during which time he has overseen the development of Avanti's rural broadband product portfolio. This has included significant projects with the Scottish Government and the Department of Enterprise, Trade and Investment in Northern Ireland who both utilise Avanti's satellite network to bring high speed broadband connectivity to the remotest parts of their regions.

Steven has also been responsible for the growth of the UK and Ireland channel partner scheme which now includes over 20 organisations ready to bring the next generation of satellite delivered internet services to the UK and Ireland via Hylas 1. Steven has over 10 years experience in the satellite communications industry, having previously worked with Teleport UK providing high speed data links via satellite to ISPs and enterprise across EMEA.



## Roger Turkington

Roger is the Director of Operations at Suffolk ACRE with particular responsibility for both broadband and social enterprise, and has played a pivotal role in highlighting the case for investment in rural areas and faster broadband.

Prior to joining Suffolk ACRE Roger worked for BT leading their videoconferencing division for 6 years and was latterly the Global Marketing Manager for global datacommunications.

## Ed Vaizey MP, Minister for Culture, Communications and Creative Industries

Ed Vaizey MP was elected as the Member of Parliament for Wantage and Didcot in May 2005. Born in 1968, Mr Vaizey attended Merton College, Oxford. After university he spent two years working as a political researcher, before training and practising as a barrister. From 1996-2004 he was director of a public relations company. In 2004 he became a political speech writer. Mr Vaizey was Shadow Culture and Creative Industries Minister 2006-2010. After the election, Mr Vaizey became Minister for Culture, Communications and Creative Industries. He married Alex in September 2005. They live in Sparsholt and London with their son Joseph and daughter Martha.



## Andy Wood

Andy Wood has been Chairing the Better Broadband for Suffolk campaign for Suffolk for the past 10 months. Andy has a range of private sector experience that qualifies him for this leadership role. He joined Adnams in 1994 with responsibility for developing its customer service and supply chain operations. He joined the Board in 2000 with the additional responsibility of Sales, Marketing and the Wine business. He became Managing Director in 2006 and Chief Executive in 2010. Andy has an MBA and a doctorate from Cranfield University and in 2010 was awarded an honorary doctorate from Anglia Ruskin University. Andy is also Chairman of NORCAS a drug, alcohol and gambling harm reduction charity, Chairman of Business in the Community in the East of England and is Chairman of Choose Suffolk a Sub-regional economic development organisation. Prior to joining Adnams Andy worked for Norwich Union, now Aviva in a number of roles encompassing Customer Service, Purchasing and change management.



## Adrian Wooster

After several years working across Europe and the US, broadband strategist Adrian Wooster returned to the UK just as broadband was being delivered the first time around and he became distracted by localised community broadband. As this first wave was coming to an end Adrian turned his mind to what was to come next and especially about the impact of a fragmented patchwork of next generation metro-nets on innovation, diversity, services, and on the existing service providers.

Adrian's experience has ranged from what we now call cloud computing to policy-based smart fibre networks; all knowledge that is now needed for next generation broadband. Adrian's fingerprints can be found in many of the UK's independent networks from the smallest to the largest, urban and rural including the UK's first gigabit network.